

BHAKTI AGHARA | PRODUCT DESIGNER

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ABOUT ME

I'm a results-oriented Product and Furniture Designer with expertise in concept sketching, 3D modeling, prototyping, material design, and production processes. My work focuses on creating innovative, functional, and manufacturable designs that balance aesthetics with usability. I thrive in fast-paced design environments, consistently pushing creative boundaries to deliver fresh, practical solutions. Inspired by people's daily routines, materials, and culture, I approach each project with curiosity, empathy, and attention to detail. My goal is to design products that simplify everyday life, provide long-term value, and enhance user experience through purposeful, thoughtful design.

PROFESSIONAL EXPERIENCE

FREELANCE

Furniture Designer | 06/2025 – 09/2025

- Assisted the lead designer of a US-based company on 50+ projects, creating detailed concept designs and production drawings.
- Contributed to the design and development of diverse furniture pieces, including bookcases, cabinets, Murphy beds, kitchen counters, etc.
- Gained in-depth knowledge of woodworking processes, materials, and construction techniques.
- Collaborated with clients and manufacturers to ensure functional, manufacturable, and visually refined outcomes.
- Streamlined the design-to-production workflow through technical accuracy and effective communication.

ARTOCRETE LLP

Product Designer | 03/2024 – 01/2025

- Led the design and manufacturing of over 10 innovative furniture and gifting products, ensuring an optimal balance of quality and functionality.
- Managed the company's social media presence, significantly enhancing brand visibility and engagement, resulting in a notable increase in followers.
- Contributed to the conceptualization and design of the company's display center, overseeing layout development, production management, and launch activities.
- Collaborated with renowned architecture firms, gaining valuable industry insights and enhancing design capabilities.
- Acquired hands-on experience with diverse materials including concrete, wood, metal, and bamboo while supervising the production process.
- Spearheaded corporate gifting initiatives and participated in field marketing activities, driving business development and supporting revenue growth.

SUPER AMUSEMENT GAMES

Product Designer | 09/2022 – 12/2023

- Contributed to the design and development of arcade game machines exterior and game zone layouts, combining functionality and aesthetics to enhance user engagement.
- Collaborated with cross-functional teams to ensure cohesive integration between hardware and gaming environments.

EDUCATION

2019 - 2021 | PEARL ACADEMY

Mumbai, India

Post Graduate Diploma in Product & Industrial Designing

2014 - 2018 | LDRP Institute of Technology and Research

Gandhinagar, India

Under Graduate of Electronics & Communications engineering

HARD SKILLS

- Autodesk- Fusion360
- Blender
- Sketch Up
- Adobe Creative Suite
- Product Sketching
- AUTOCAD
- Figma

SOFT SKILLS

- Critical & Creative thinking
- Problem Solver
- Active listening & Communication
- Research skills
- Decision making
- Planning & Prioritisation

HONOURS & AWARDS

Pearl Excellency Award

Mumbai, India

Pearl Academy

Awarded with a trophy and certificate.

National Design Competition

Ahmedabad , India

Anant University

Cash Prize as a Finalist at QED, a national level design competition by Anant University.
